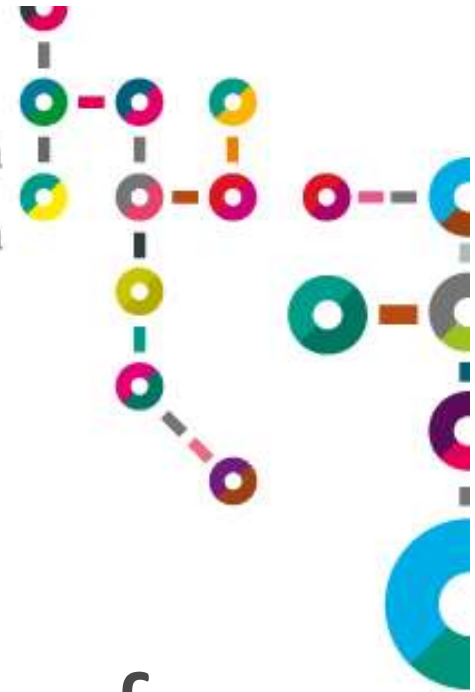




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LOUD- Local Young Leaders for Inclusion

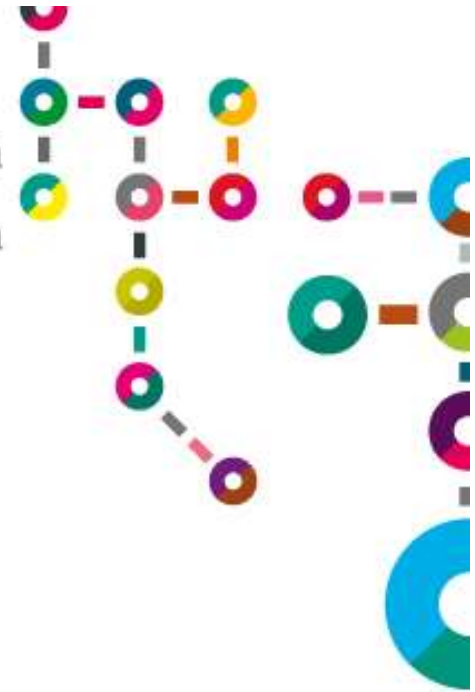
3rd coordination meeting
12-13 March
Reggio Emilia, Italy



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PARTICIPATING SCHOOLS

1st Senior High School of Giannitsa

2nd Senior High School of Giannitsa “Anna Komnini”

Senior High School of Axos

1st EPAL of Giannitsa

2nd EPAL of Giannitsa

Evening Vocational School of Giannitsa



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Our alternative narrative campaign has to do with :

- Diversity
- Inclusion of people with special abilities



Reasons for the choice of our campaign's subjects

- People with disability face accessibility problems to public buildings, shops and streets
- Citizens have not accepted diversity yet
- Society has to fight racism and provide equal opportunities to education, entertainment, workplace etc. for all

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Target group of our campaign:

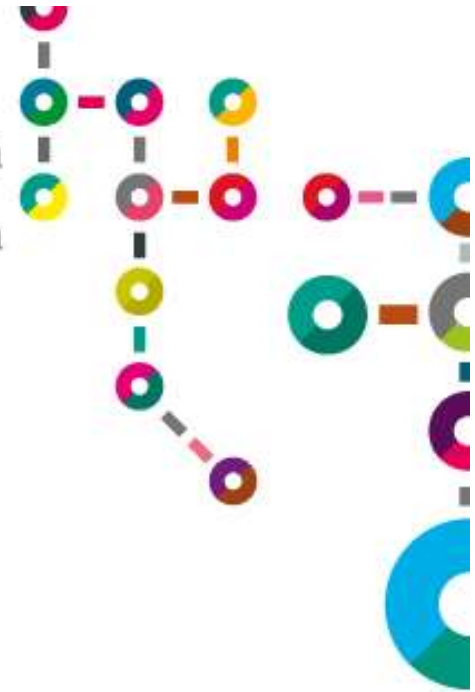
All local citizens from every social group.

That is possible because of the variety of the ways
that the campaign will be launched with and the
dissemination of the project.



Messages of our campaign

- Equal treatment to all citizens
- Inclusion and improvement of living conditions of socially vulnerable groups .
- Youngsters' motivation and the elimination of racism



The campaign will be spread with :

- a poster including basic information
 - logo
 - posts in social media
- video (image and sound)
- an open festival

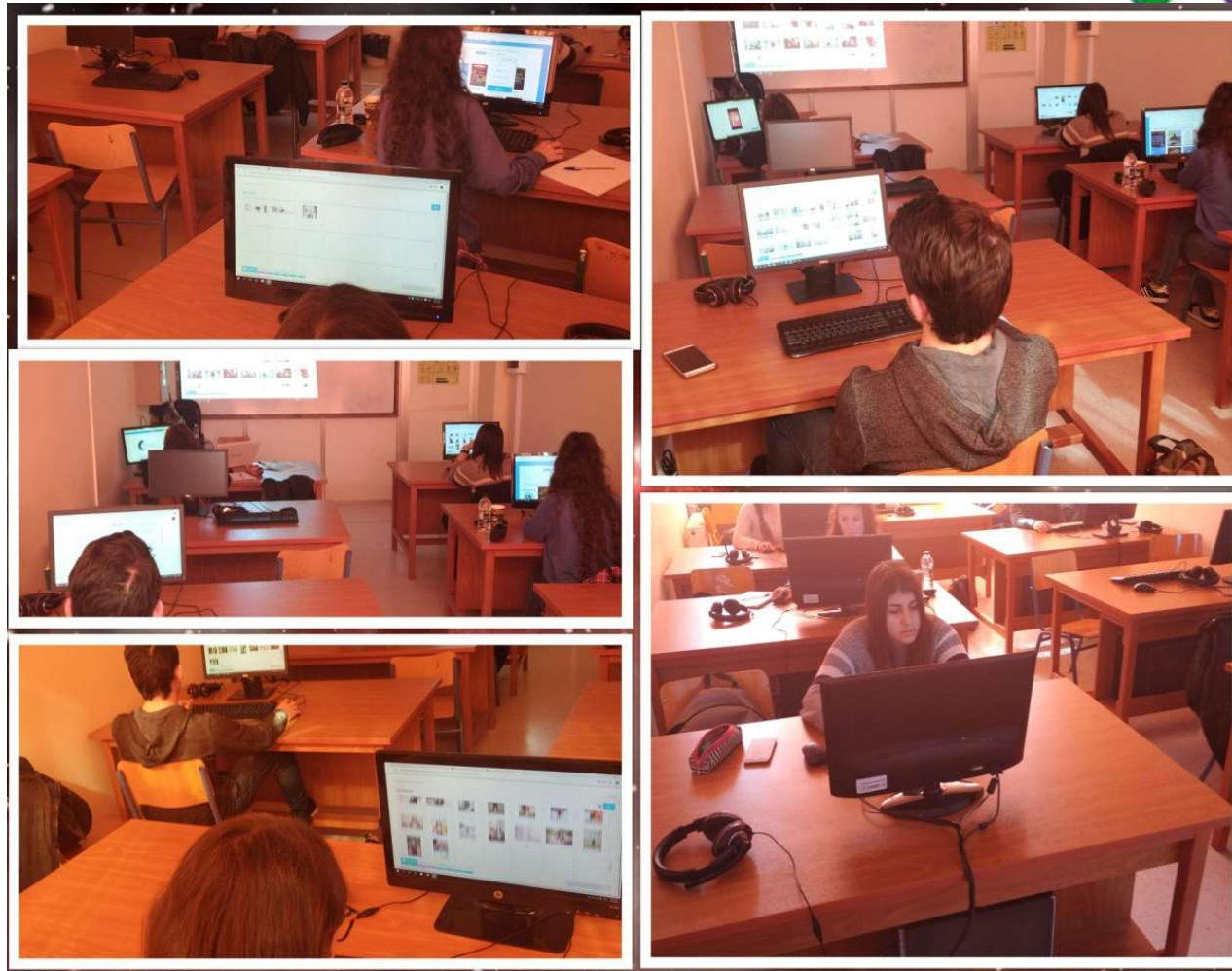




In order to achieve our campaign's goals
We were organized in five groups

1. Logo and poster
2. script
3. music
4. subtitles
5. video (capture and edit images, sound integration)





Meeting of student belonging to logo and poster team. Students created a variety of options by free software. Each member of the LOUD team were able to vote for their favorite option through Google Forms.

Questions Responses 3

LOUDlogo

Συμμετέχετε σε μια ψηφοφορία για να αναδείξετε το καλύτερο logo για το Ευρωπαϊκό Πρόγραμμα LOUD-Local Young leaders for Inclusion(2019-20210), το οποίο συντονίζει στη χώρα μας,ο Δήμος Πέλλας συνεργαζόμενος με 6 σχολεία της περιοχής μας: Εσπερινό ΕΠΑΛ Γιαννιτσών,1ο ΕΠΑΛ Γιαννιτσών,2ο ΕΠΑΛ Γιαννιτσών,1ο ΓΕΛ Γιαννιτσών,2ο ΓΕΛ Γιαννιτσών,3ο ΓΕΛ Γιαννιτσών,ΓΕΛ Αξού. Στο πρόγραμμα συνεργάζονται νέοι και τοπικές αρχές από of Augsburg, Dusseldorf, Leuven, L'Hospitalet, Lille, Montreuil, Rosny-sous-Bois Valenciennes για να παράγουν εναλλακτικές αφηγήσεις στον εξτρεμισμό και την αδιαλλαξία για τους νέους, ώστε να ενισχυθεί η κοινωνική συμπερίληψη στις πόλεις τους.

Image title



Google Form voting for the final logo of the campaign



Διαγωνισμός αφίσας

Συμμετέχετε σε μια ψηφοφορία για να αναδείξετε την καλύτερη αφίσα για το Ευρωπαϊκό Πρόγραμμα LOUD-Local Young leaders for Inclusion(2019-20210), το οποίο συντονίζει στη χώρα μας,ο Δήμος Πέλλας συνεργαζόμενος με 6 σχολεία της περιοχής μας: Εσπερινό ΕΠΑΛ Γιαννιτσών,1ο ΕΠΑΛ Γιαννιτσών,2ο ΕΠΑΛ Γιαννιτσών,1ο ΓΕΛ Γιαννιτσών,2ο ΓΕΛ Γιαννιτσών,3ο ΓΕΛ Γιαννιτσών,ΓΕΛ Αξού. Στο πρόγραμμα συνεργάζονται νέοι και τοπικές αρχές από of Augsburg, Dusseldorf, Leuven, L'Hospitalet, Lille, Montreuil, Rosny-sous-Bois Valenciennes για να παράγουν εναλλακτικές αφηγήσεις στον εξτρεμισμό και την αδιαλλαξία για τους νέους, ώστε να ενισχυθεί η κοινωνική συμπερίληψη στις πόλεις τους.



Google Form voting for the final poster of the campaign

Activities we carried out:

- Organise project groups in each school participating with students and teachers supporting.
- Participating in workshops and seminars organised by our European partners at Pella Municipality Hall .
- Visit a public centre for adult people with special needs
- Communicate in groups or all together with messenger and e-mail
- Take part(as audience) in a festival for inclusion organized by the school for kids with special abilities in Giannitsa
- Meet a teatrologist and learn about social theater in order to enable a team to implement a part of our campaign through a social theatre action.

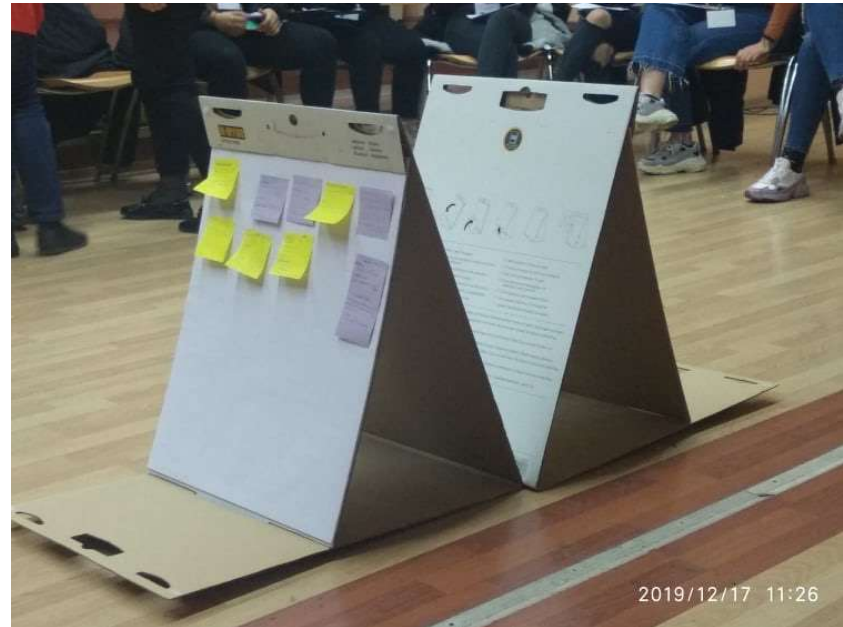
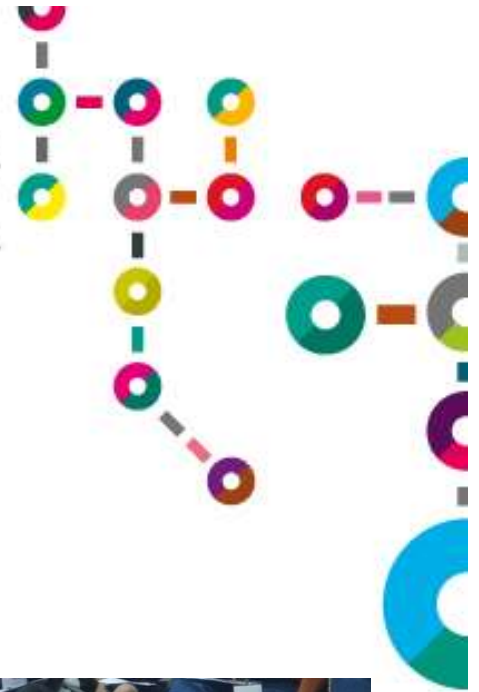
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2019/12/17 11:26

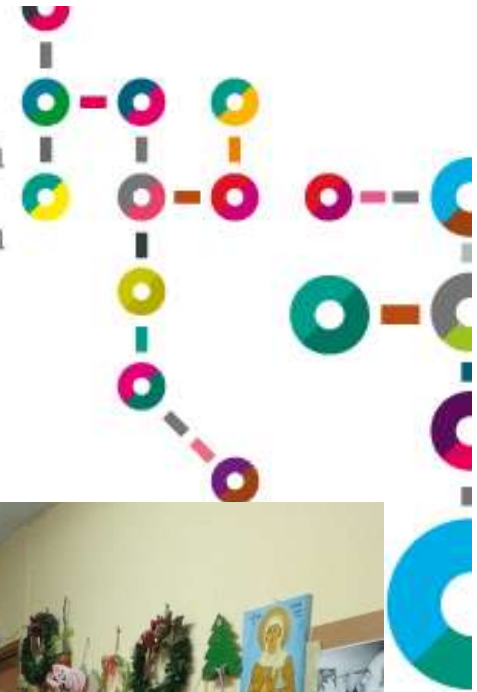
Training sessions



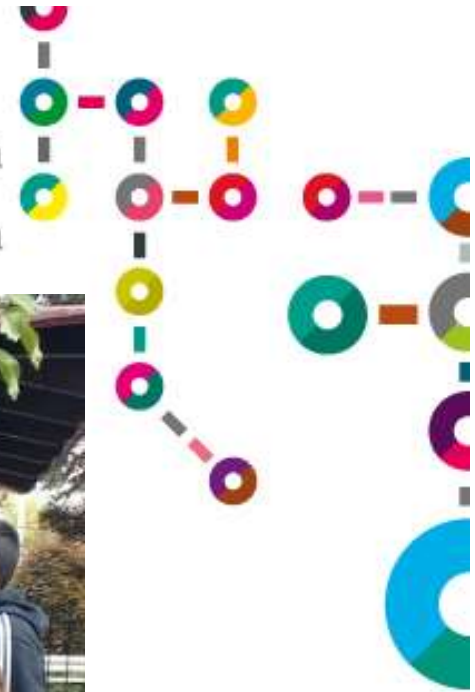




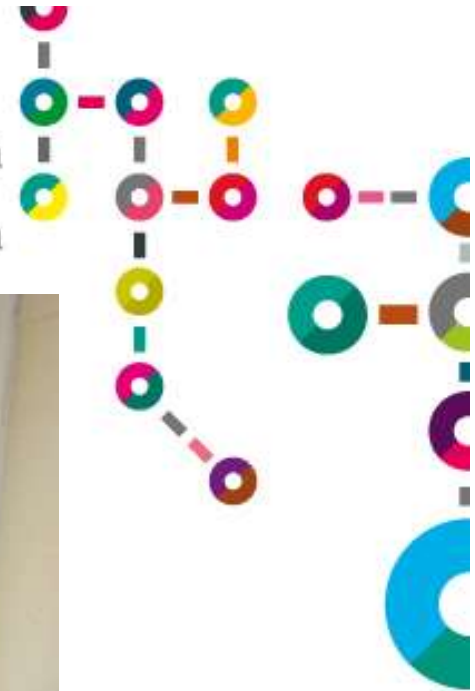
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Visit a public center for adult people with special needs
(students participated in the activities that adult people with special needs
do.)



Visit a public center for adult people with special needs
(students discussion with the headmaster)



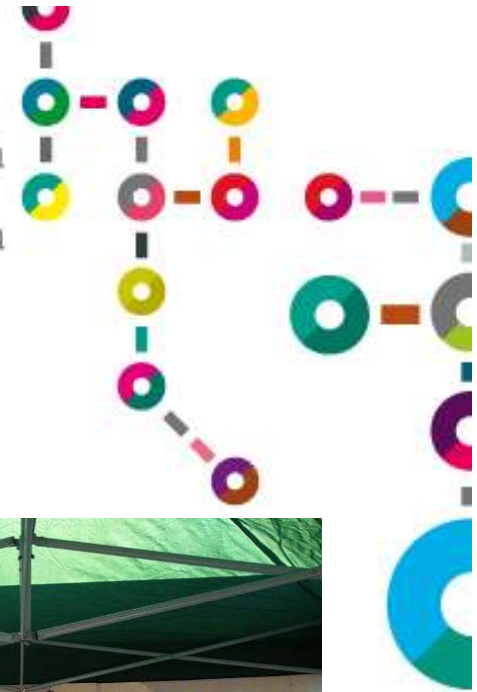
Visit a public center for adult people with special needs in a ceramics lab which is used as a therapy and a way of expression



Those centers called
“Centre of creative activities for children
with special abilities” are helpful for people
with down syndrome, mental disorders,
autism, various disabilities (over 35%)
their goal is the inclusion of those people,
the support to their families, improvement
of their living conditions, motivation of local
society

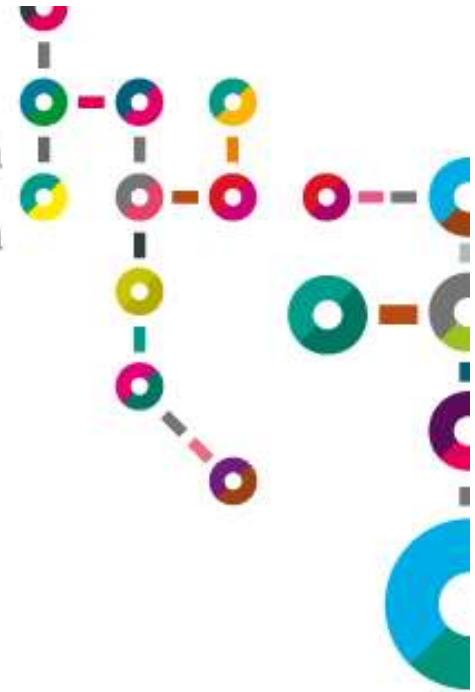


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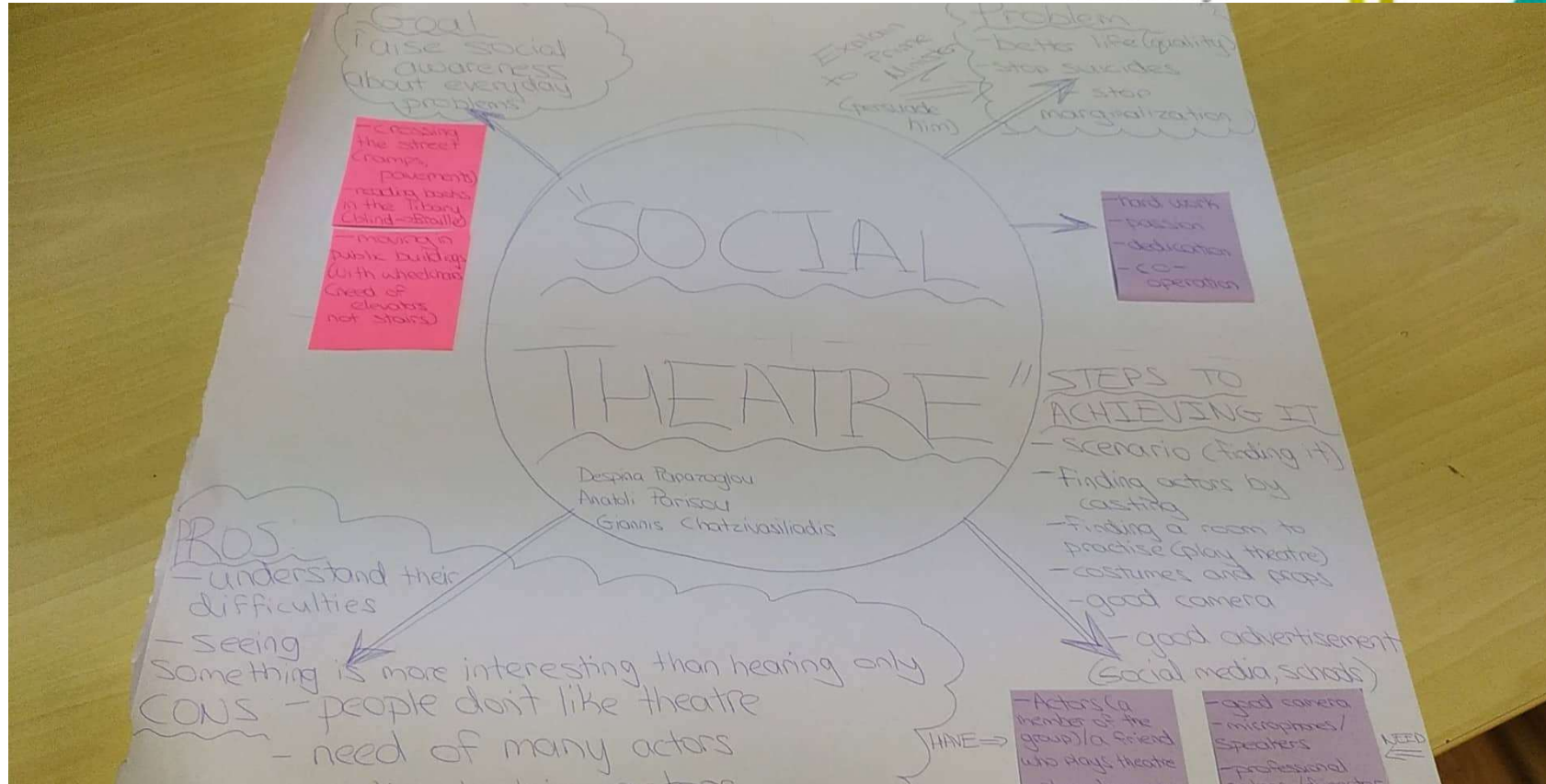


Take part(as audience) in a festival for inclusion organized by the school for kids with special abilities in Giannitsa

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Take part(as audience) in a festival for inclusion organized by the school for kids with special abilities in Giannitsa

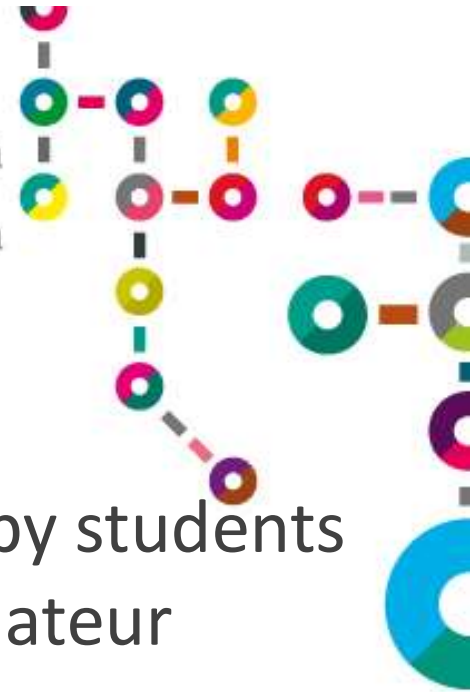


Discussion and training about social theater



Social theater

provides the chance to practice social skills and collaboration through script creation, performing original skills and being part of sharing plays with the world about prevention and socialization. Social Theatre participants feel good about helping others in the community and raising awareness of public on issues of disability in our case.



Difficulties we may face

- The project will be carried out entirely by students so some parts of this might be amateur
- it is difficult to carry out regular meetings because of the students' heavy schedule
- Not all the pitched social groups are going to eagerly accept the message of our campaign



Advantageous conditions for the dissemination of our campaign

- Local authorities are willing to help
- Local channels, blogs and radio stations are eager to advertise our campaign product and promote it
- Great number of citizens use social media so they can be informed and influenced by our posts